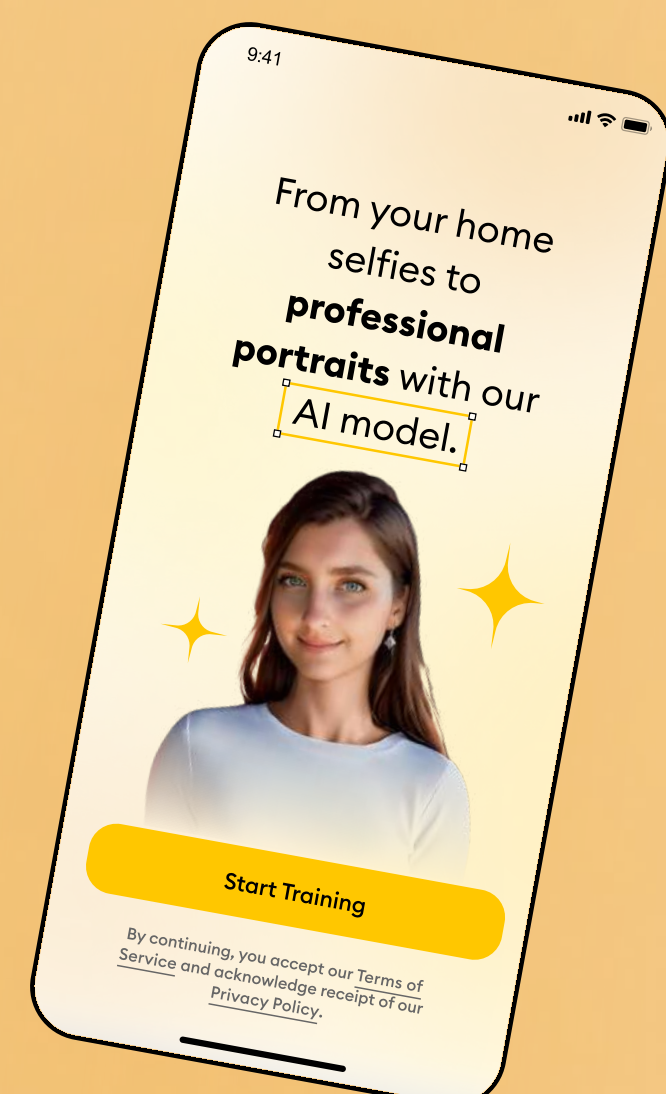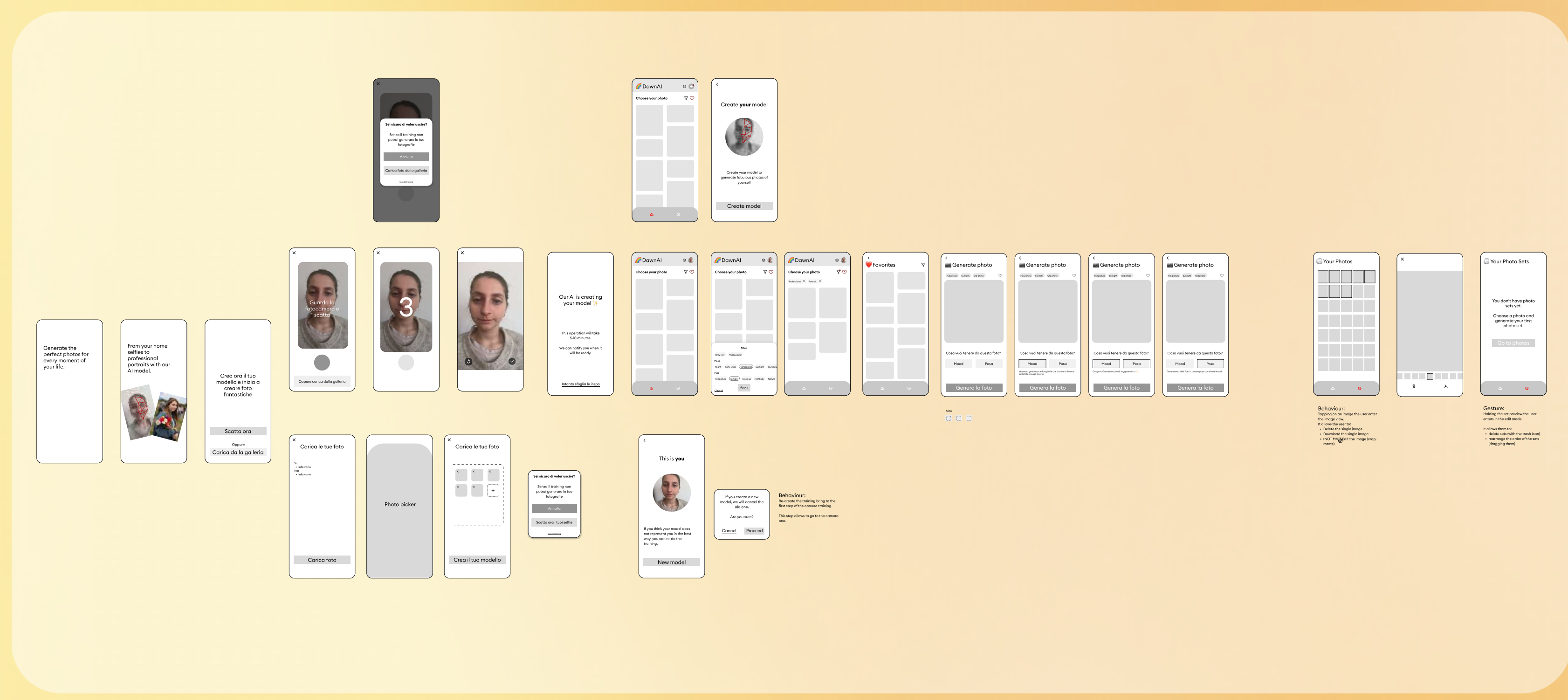# Retake

Technology

The new AI technology of the company allows the user to create AI-generated realistic photos of themselves.

I was required to design a brand new app to exploit this technology.

From your home selfies to **professional portraits** with our AI model.

Start Training

Wireframes

After setting some requirements and made some assumption based on the data we already have on potential users, I designed some wireframe to define the structure of the app.
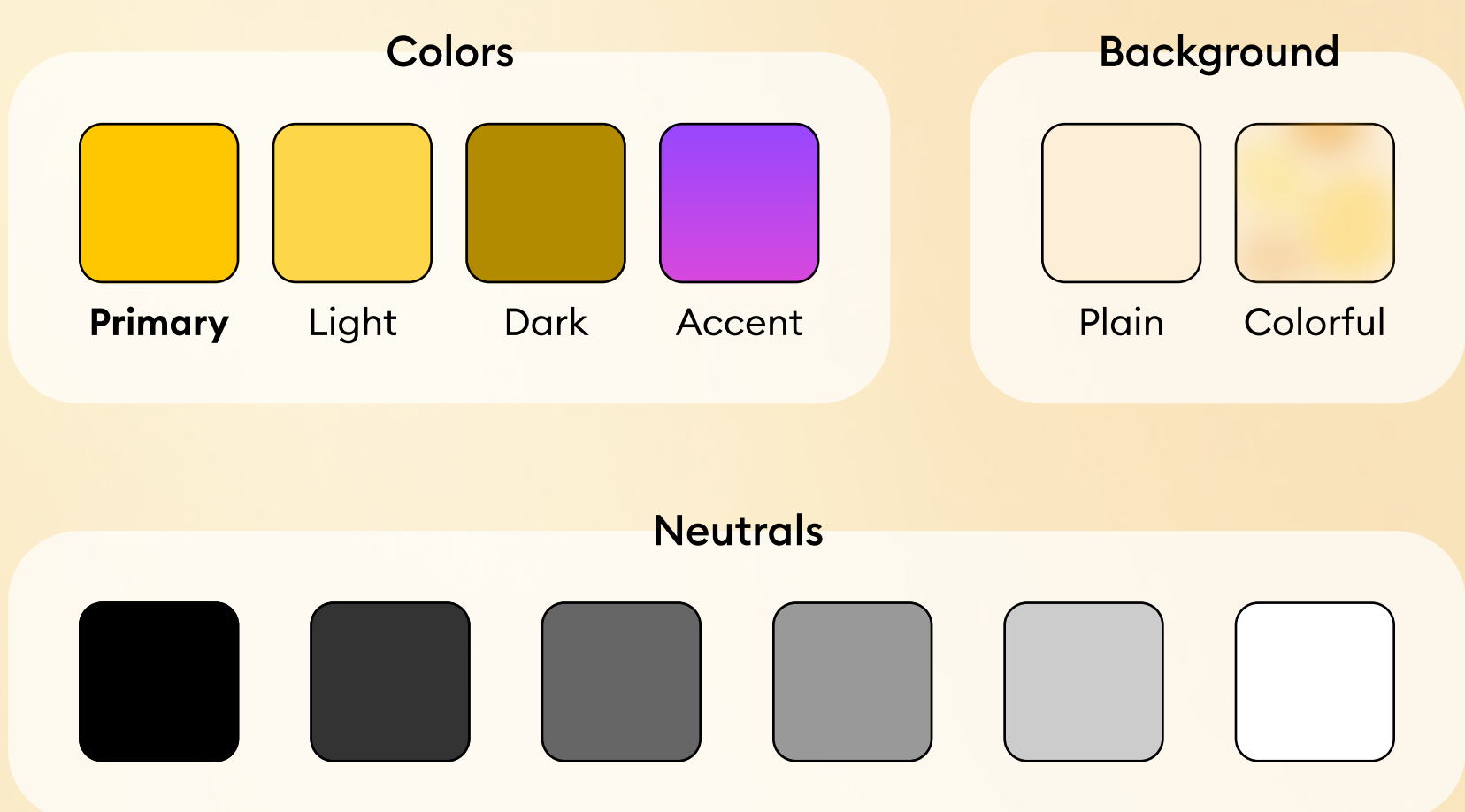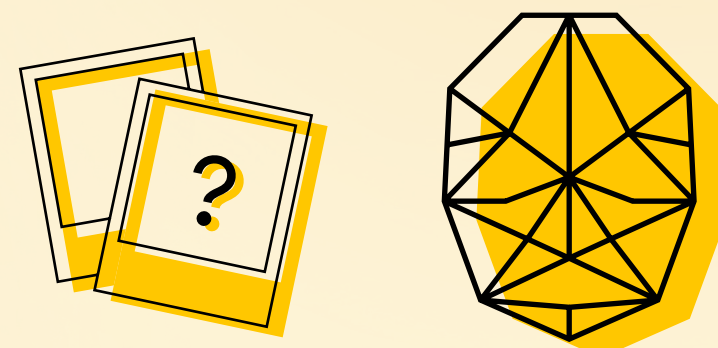

Style choiches

Moodboard

Main groups of concepts:
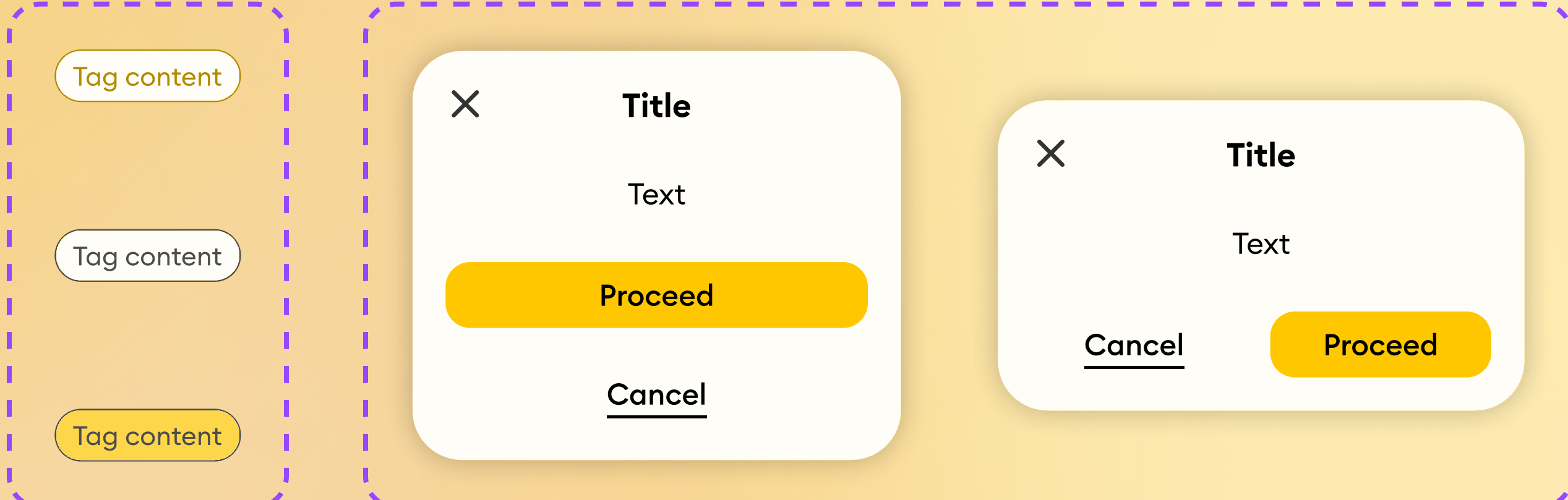- Professional photograpy, selfie, fun
- Technology, AI, face recognition

Palette

Colors

Primary · Light · Dark · Accent

Background

Plain · Colorful

Neutrals

I also design a few illustrations to give more personality to the design.

Illustrations

Design System

I created different components in Figma following the principles of the atomic design and designing all the needed variants.
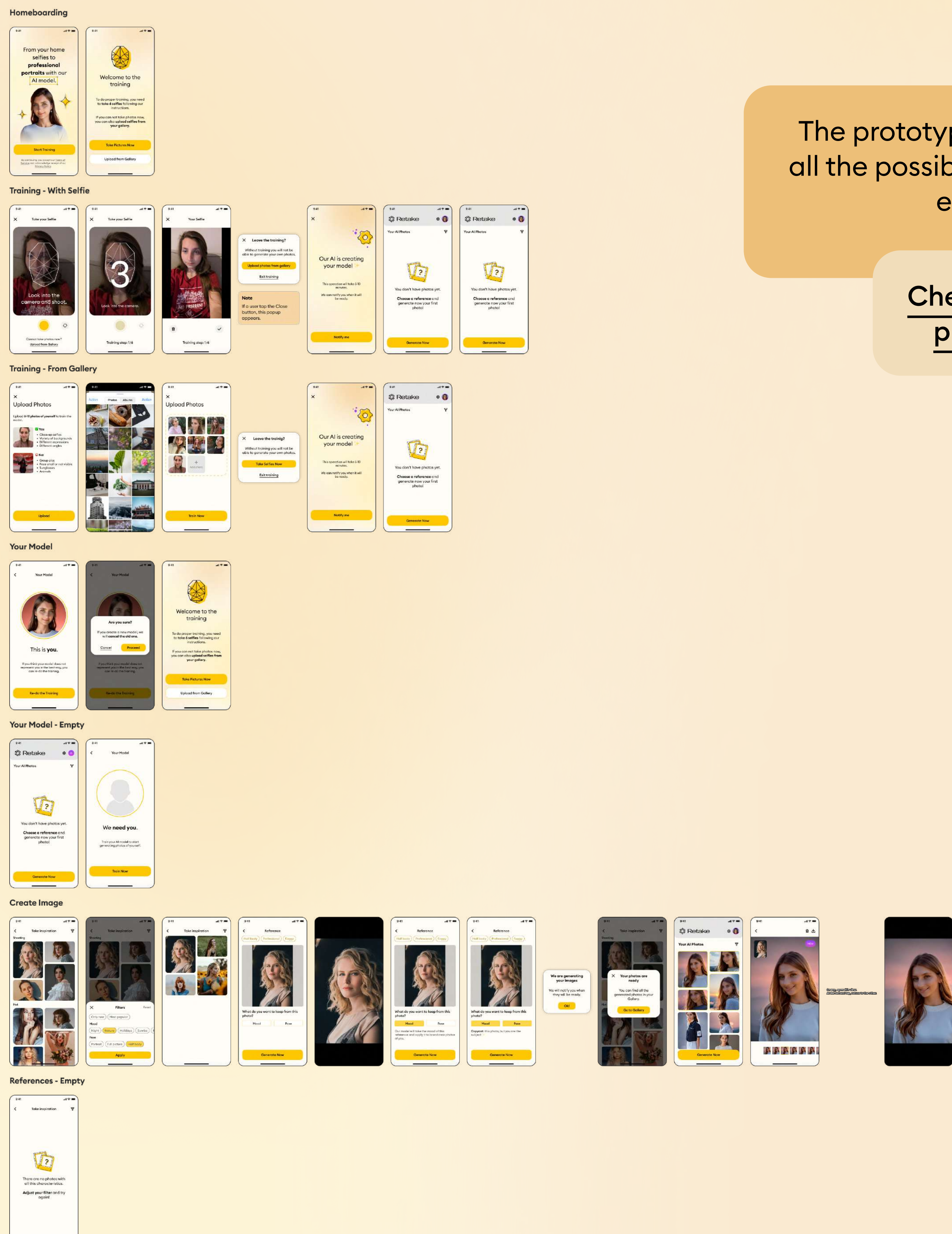
Tag content

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✕ **Title**

Text

Proceed

Cancel

✕ **Title**

Text

Cancel · Proceed

Button	Button	Button
Button	Button	Button
Small button	Small button	Small button
Small button	Small button	Small button

I used different types of variants to allow other designer to re-use the components without difficulties.

Example:

Button

Mockup & Prototyping

The prototype considers all the possible flows and empty states.

Check out the prototype